

IRISH MEN'S PODCAST PROJECT COMMS PACK



THE IRISH & MANCHESTER UNITED PODCAST



CLICK HERE TO FIND
THE INTEREST FORM

IRISH COMMUNITY CARE MANCHESTER ARE LOOKING FOR MEN
AGED 16-30 FROM THE IRISH COMMUNITY IN MANCHESTER

TO TEAM UP AND HELP UNCOVER THE STORIES OF THE IRISH
CONNECTION WITH MANCHESTER UTD & BEYOND

TO FIND SUPPORT, CONNECT WITH THEIR CULTURE AS THEY
MAKE & RELEASE THEIR OWN PODCAST



IRISH COMMUNITY CARE
CÚRAM POBAIL ÉIREANNACH
MANCHESTER

CONTACT: Alfie Austin
email: a.austin@irishcommunitycare.com
or call/text/WhatsApp: 07305065801

PRESS RELEASE



IG: @IRISHCOMMUNITYCAREMANCHESTER
FB: @ICCMANCHESTER
IRISHCOMMUNITYCARE.COM

THE IRISH & MANCHESTER UNITED PODCAST



CALLING ALL YOUNG IRISH MEN TO MAKE THE IRISH MANCHESTER UNITED PODCAST OVER SUMMER 2025

Irish Community Care Manchester's new podcast creation project, is looking for men aged 16-30 from the Irish community in Greater Manchester, from researchers to budding interviewers and everything in between, to produce and release their own podcast.

The podcast's theme will uncover stories of the **Irish connections with Manchester United Football Club** and the impact that has had on Manchester's cultural & sporting landscapes. The weekly sessions will be supported by industry professionals including a **BBC & RTE radio and podcast producer** and Salford University media and audio graduates. The group will gain hands-on experience of podcast production as they work from a real-life podcast studio.

Irish & Irish Traveller populations of Greater Manchester experience health inequality when compared to the white British majority and often rank last when health outcomes of ethnic minorities are ranked, according to the 2021 census. This is the only project aimed at supporting the wellbeing needs of young Irish men in the Greater Manchester region.

Partnering with **Manchester United Foundation** and **FC United** on engagement, the project will **support wellbeing & improve confidence of the young men** through creative collaborative working and encourage connection with their cultural heritage through interviewing and working within the Manchester Irish communities.

Irish Community Care Manchester is a charity that was founded in 1987, by pioneering volunteers, to meet the needs of Irish & Irish Travellers settling in Manchester, who very many of had neither financial support nor the necessary information about services that could help them. As a charity, they offer comprehensive support, advice, & information services that are open not only to the Irish and Irish Travelling communities but to anyone from the wider community that needs our help. We also offer cultural activities & events, focussing on connecting with Irish heritage & culture, and improving wellbeing through connecting with others.

The weekly Saturday afternoon sessions will tackle different topics each week, starting in mid-June, and will include training & practical sessions until the podcast release in September 2025. Anyone interested in participating or being interviewed for the project should contact Alfie via email, text, call or WhatsApp: a.austin@irishcommunitycare.com / 07305065801 or fill out the form here: <https://forms.office.com/e/F3WvmY9DWt>

This project is supported with funding from the Irish Youth Foundation.



IRISH COMMUNITY CARE
CÚRAM POBAIL ÉIREANNACH
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MAIN CONTACT:

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THE IRISH & MANCHESTER UNITED PODCAST



DIGITAL MEDIA COPY



FOR EMAILS

FOR INSTAGRAM

Irish Community Care Manchester (@irishcommunitycaremanchester) are looking for men aged 16-30 from the Irish community in Greater Manchester, from researchers to budding interviewers and everything in between, to produce and release their own podcast about the Irish connection with Manchester United FC over the summer, to support wellbeing & confidence.

Training & practical sessions will be on Saturday afternoons in Manchester from mid-June to September 2025. text, call or WhatsApp: a.austin@irishcommunitycare.com / 07305065801 to register interest.

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Irish & Irish Traveller communities in Manchester experience health inequality and often rank last when health outcomes of ethnic minorities.

As part of the project, they'll be supported by industry professionals including a BBC & RTE radio producer & podcast host, as well gaining hands-on experience in a real-life podcast studio.

Training & practical sessions will be on Saturday afternoons in Manchester from mid-June to September 2025. Anyone interested should register interest by filling out this quick form: <https://forms.office.com/e/F3WvmY9DWt>

For more info contact Alfie:

a.austin@irishcommunitycare.com / 07305065801

FOR FACEBOOK

Irish Community Care Manchester are looking for men aged 16-30 from the Irish community in Greater Manchester, from researchers to budding interviewers and everything in between, to produce and release their own podcast about the Irish connection with Manchester United FC over the summer, to support wellbeing & confidence.

Training & practical sessions will be on Saturday afternoons in Manchester from mid-June to September 2025. Register your interest by filling out this quick form: <https://forms.office.com/e/F3WvmY9DWt>

SHORT (280 CHARACTERS)

Irish Community Care Manchester are looking for men aged 16-30 from the Irish community to create a podcast about the Irish connection with Man United, to support wellbeing with weekly Saturday sessions from June to Sept 2025.

Register interest here:

<https://forms.office.com/e/F3WvmY9DWt>



THE IRISH & MANCHESTER UNITED PODCAST



IMAGE DOWNLOADS



SOCIAL MEDIA: (4:5 DIMENSIONS)

POSTER/FLYER: (A3/A4/A5 DIMENSIONS)

BUSINESS CARD: (DOUBLE SIDED PDF)

CONTACT

MAIN CONTACT:

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